

# **NEW BOOK** by **Jared Davis CPF, GCF** now available - "Getting the most value from your CMC"

With over 15 years of industry experience, world renown CMC expert, Jared Davis CPF, GCF was responsible for the very first Computerised Mat Cutters in Australia & New Zealand. Jared has finally released his new book, "Getting the most value from your CMC".

After many years of training CMC owners around the globe, Jared has put together a complete collection of the best ideas & concepts for framers to be able to maximize the potential of their investments. With over 120 colour photos & diagrams, no other resource in the industry covers such depth and detail as this book.



**Priced at only \$AU40**

*This book is a "must have" for any CMC owner!*

Regardless of the brand of CMC you use, this book will help you unlock the profit and potential of your CMC,, and you will discover detailed topics such as:

- Creative design concepts
- Merchandising ideas
- New market opportunities,
- Pricing concepts
- Looking after your CMC
- and much more...



A recognized international speaker & educator, Jared Davis has worked with hundreds of different framing businesses, integrating new technology and developing new markets.

Jared works as a product manager for Megawood Mouldings in Australia, and part-time as an international sales & educational consultant for *GUNNAR*, an industry recognized leader and manufacturer of Computerised Mat Cutters.

**[www.jared-davis.com](http://www.jared-davis.com)**

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